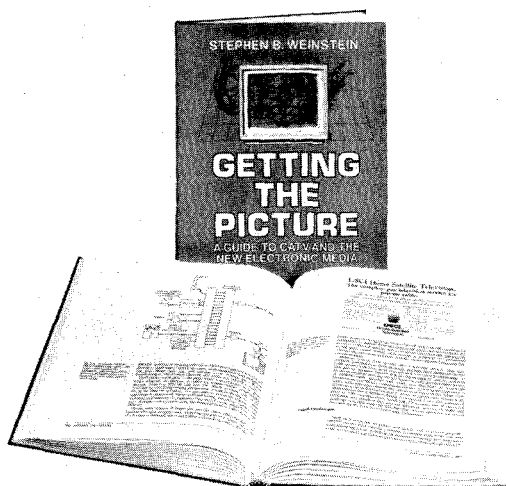


# GETTING THE PICTURE

## A GUIDE TO CATV AND THE NEW ELECTRONIC MEDIA

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GETTING THE PICTURE is a concise guide to the complex technologies and controversial issues surrounding one of today's most dynamic industries—cable TV.

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Again using explanatory diagrams, the author describes how each technology works, plus its advantages and disadvantages relative to cable TV for the delivery of visual telecommunications services.

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### ABOUT THE AUTHOR

Stephen B. Weinstein is a communications engineer with interests in services and social impacts as well as technology. He has worked at Bell Laboratories and the American Express Company, and is now employed by Bell Communications Research, working on personalized communications in the telephone exchange network. Dr. Weinstein (Ph.D., E.E., University of California, Berkeley), also serves as Editor-in-Chief of *IEEE Communications Magazine*.

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